# Freeform Search

**Database:** US Pre-Grant Publication Full-Text Database
US Patents Full-Text Database
US OCR Full-Text Database
EPO Abstracts Database
JPO Abstracts Database
Derwent World Patents Index
IBM Technical Disclosure Bulletins

**Term:** L6 SAME ((subgroup or subgrouping or subset or
sublisting or sublist) WITH (hit or result or
listing or return$3))

**Display:** 10 Documents in **Display Format:** - Starting with Number 1

**Generate:** ○ Hit List ⦿ Hit Count ○ Side by Side ○ Image

Search    Clear    Interrupt

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## Search History

**DATE: Monday, November 06, 2006**    **Purge Queries**    Printable Copy    Create Case

| Set Name side by side | Query | Hit Count | Set Name result set |
|---|---|---|---|
| *DB=EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR* | | | |
| L8 | L6 SAME ((subgroup or subgrouping or subset or sublisting or sublist) WITH (hit or result or listing or return$3)) | 42 | L8 |
| L7 | L6 SAME tier | 3 | L7 |
| L6 | (search$3 NEAR4 result) or (search ADJ engine) or Google or Yahoo or AltaVista or Goto or Godado or Lycos or MSN or dogpile or webcrawler or Looksmart or Findwhat or superpages or realpages or citysearch or metacrawler | 70753 | L6 |
| *DB=PGPB,USPT; PLUR=YES; OP=OR* | | | |
| L5 | L1 SAME ((subgroup or subgrouping or subset or sublisting or sublist) WITH (hit or result or listing or return$3)) | 566 | L5 |
| L4 | L1 SAME (subgroup or subgrouping or subset or sublisting or sublist) | 1490 | L4 |
| L3 | L1 SAME tier | 168 | L3 |
| L2 | L1 SAMe (tier or group or grouping or subgroup or subgrouping or set or subset or listing or sublisting or sublist) | 16825 | L2 |

*[handwritten annotation: search through. html & DATE]*

(search$3 NEAR4 result) or (search ADJ engine) or Google or Yahoo or
AltaVista or Goto or Godado or Lycos or MSN or dogpile or webcrawler or

L1    Looksmart or Findwhat or superpages or realpages or citysearch or
      metacrawler                                                                68424    L1

END OF SEARCH HISTORY

NOR

11/6/2006

# Freeform Search

**Database:**
US Pre-Grant Publication Full-Text Database
US Patents Full-Text Database
US OCR Full-Text Database
EPO Abstracts Database
JPO Abstracts Database
Derwent World Patents Index
IBM Technical Disclosure Bulletins

**Term:** L9 and @PD<20030924

**Display:** 10 Documents in Display Format: [        ] Starting with Number 1

**Generate:** ○ Hit List ◉ Hit Count ○ Side by Side ○ Image

[ Search ]    [ Clear ]    [ Interrupt ]

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## Search History

**DATE: Wednesday, May 04, 2005**    Printable Copy    Create Case

| Set Name side by side | Query | Hit Count | Set Name result set |
|---|---|---|---|
| | *DB=PGPB,USPT,USOC; PLUR=YES; OP=OR* | | |
| L10 | L9 and @PD<20030924 | 95 | L10 |
| L9 | ((((compar$4 or view$3 or display$3) NEAR8 (side or adjacent)) NEAR9 (item or listing)) SAME computer | 137 | L9 |
| | *DB=EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR* | | |
| L8 | (compar$4 NEAR9 (item or listing)) SAME (result NEAR5 list) | 9 | L8 |
| L7 | ((((view$3 or display$3) NEAR8 (side or adjacent)) NEAR9 (item or listing)) SAME (result NEAR5 list) | 0 | L7 |
| | *DB=PGPB,USPT,USOC; PLUR=YES; OP=OR* | | |
| L6 | ((((view$3 or display$3) NEAR8 (side or adjacent)) NEAR9 (item or listing)) SAME (result NEAR5 list) | 8 | L6 |
| L5 | L3 NOT L4 | 24 | L5 |
| L4 | L3 and @PD<20030924 | 36 | L4 |
| L3 | (compar$4 NEAR9 (item or listing)) SAME (result NEAR5 list) | 60 | L3 |
| L2 | L1 and (compare ADJ function) | 1 | L2 |
| L1 | 20050065811.pn. | 1 | L1 |

*NDR 5/4/2005*

h    e b    b  g  e e    e  h  g    f ff e  ch    *Made of record 11/6/2006*

*NDR*

```
?show files; ds
File  15:ABI/Inform(R) 1971-2005/May 03
         (c) 2005 ProQuest Info&Learning
File   9:Business & Industry(R) Jul/1994-2005/Apr 28
         (c) 2005  The Gale Group
File 610:Business Wire 1999-2005/May 02
         (c) 2005 Business Wire.
File 810:Business Wire 1986-1999/Feb 28
         (c) 1999 Business Wire
File 275:Gale Group Computer DB(TM) 1983-2005/May 03
         (c) 2005 The Gale Group
File 476:Financial Times Fulltext 1982-2005/May 03
         (c) 2005 Financial Times Ltd
File 624:McGraw-Hill Publications 1985-2005/May 02
         (c) 2005 McGraw-Hill Co. Inc
File 636:Gale Group Newsletter DB(TM) 1987-2005/May 03
         (c) 2005 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2005/May 03
         (c) 2005 The Gale Group
File 613:PR Newswire 1999-2005/May 03
         (c) 2005 PR Newswire Association Inc
File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
File  16:Gale Group PROMT(R) 1990-2005/Apr 29
         (c) 2005 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
         (c) 1999 The Gale Group
File 634:San Jose Mercury  Jun 1985-2005/May 02
         (c) 2005 San Jose Mercury News
File 148:Gale Group Trade & Industry DB 1976-2005/May 03
         (c)2005 The Gale Group
File  20:Dialog Global Reporter 1997-2005/May 03
         (c) 2005 The Dialog Corp.
File  35:Dissertation Abs Online 1861-2005/Mar
         (c) 2005 ProQuest Info&Learning
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
         (c) 2002 The Gale Group
File  65:Inside Conferences 1993-2005/May W1
         (c) 2005 BLDSC all rts. reserv.
File   2:INSPEC 1969-2005/Apr W4
         (c) 2005 Institution of Electrical Engineers
File 474:New York Times Abs 1969-2005/May 02
         (c) 2005 The New York Times
File 475:Wall Street Journal Abs 1973-2005/May 02
         (c) 2005 The New York Times
File  99:Wilson Appl. Sci & Tech Abs 1983-2005/Mar
         (c) 2005 The HW Wilson Co.
File 256:TecInfoSource 82-2005/Mar
         (c) 2005 Info.Sources Inc
File  47:Gale Group Magazine DB(TM) 1959-2005/May 03
         (c) 2005 The Gale group
File 570:Gale Group MARS(R) 1984-2005/May 03
         (c) 2005 The Gale Group
File 635:Business Dateline(R) 1985-2005/May 03
         (c) 2005 ProQuest Info&Learning
File 267:Finance & Banking Newsletters 2005/May 02
         (c) 2005 The Dialog Corp.
File 268:Banking Info Source 1981-2005/Apr W4
         (c) 2005 ProQuest Info&Learning
File 625:American Banker Publications 1981-2005/May 03
         (c) 2005 American Banker
File 626:Bond Buyer Full Text 1981-2005/May 03
         (c) 2005 Bond Buyer
File 139:EconLit 1969-2005/Apr
         (c) 2005 American Economic Association
File 477:Irish Times 1999-2005/May 03
         (c) 2005 Irish Times
```

```
File 710:Times/Sun.Times(London) Jun 1988-2005/Apr 30
         (c) 2005 Times Newspapers
File 711:Independent(London) Sep 1988-2005/May 02
         (c) 2005 Newspaper Publ. PLC
File 756:Daily/Sunday Telegraph 2000-2005/May 03
         (c) 2005 Telegraph Group
File 757:Mirror Publications/Independent Newspapers 2000-2005/May 03
         (c) 2005
File 387:The Denver Post 1994-2005/May 02
         (c) 2005 Denver Post
File 471:New York Times Fulltext 19802005/May 03
         (c) 2005 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
         (c) 2002 Phoenix Newspapers
File 494:St LouisPost-Dispatch 1988-2005/May 02
         (c) 2005 St Louis Post-Dispatch
File 498:Detroit Free Press 1987-2005/Mar 31
         (c) 2005 Detroit Free Press Inc.
File 631:Boston Globe 1980-2005/May 01
         (c) 2005 Boston Globe
File 633:Phil.Inquirer 1983-2005/Apr 30
         (c) 2005 Philadelphia Newspapers Inc
File 638:Newsday/New York Newsday 1987-2005/May 02
         (c) 2005 Newsday Inc.
File 640:San Francisco Chronicle 1988-2005/May 03
         (c) 2005 Chronicle Publ. Co.
File 641:Rocky Mountain News Jun 1989-2005/May 03
         (c) 2005 Scripps Howard News
File 702:Miami Herald 1983-2005/May 01
         (c) 2005 The Miami Herald Publishing Co.
File 703:USA Today 1989-2005/Apr 29
         (c) 2005 USA Today
File 704:(Portland)The Oregonian 1989-2005/May 02
         (c) 2005 The Oregonian
File 713:Atlanta J/Const. 1989-2005/May 01
         (c) 2005 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2005/May 03
         (c) 2005 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2005/May 02
         (c) 2005 Christian Science Monitor
File 725:(Cleveland)Plain Dealer Aug 1991-2005/May 02
         (c) 2005 The Plain Dealer
File 735:St. Petersburg Times 1989- 2005/May 01
         (c) 2005 St. Petersburg Times
```

| Set | Items | Description |
|-----|-------|-------------|
| S1 | 361415 | (SEARCH(W)ENGINE? ?) OR (YELLOW(W)PAGE? ?) |
| S2 | 687398 | (BID OR BIDS OR BIDDING OR AUCTION???? OR FEE OR FEES)(S)(-PLACE? ? OR PLACING OR PLACEMENT? ? OR PRIORIT??? OR PRIORITIZ??? OR PRIORITIZATION? ? OR PROMINEN??? OR LISTING? ? OR LIST? ? OR LISTED OR RANK? ? OR RANKED OR RANKING? ?) |
| S3 | 141494 | S2(S)(TIER OR TIERS OR CLASS OR CLASSES OR CLASSIFICATION? ? OR CATEGOR??? OR GROUP? ? OR SUBGROUP? ? OR SET OR SETS OR -SUBSET OR SUBSETS) |
| S4 | 2848 | S1 AND S3 |
| S5 | 1260 | S1(S)S3 |
| S6 | 943 | S5 AND PY<2004 |
| S7 | 669 | RD (unique items) Searched through |

NDR

5/3/2005

Marks of record 11/6/2006

NDR

# Freeform Search

**Database:**
US Pre-Grant Publication Full-Text Database
US Patents Full-Text Database
US OCR Full-Text Database
EPO Abstracts Database
JPO Abstracts Database
Derwent World Patents Index
IBM Technical Disclosure Bulletins

**Term:** L5 and ((bid$4 or auction$4 or fee) SAME (plac$3 or placement or priority or priority or prioritiz$3 or prioritization or prominen$3 or

**Display:** 10 Documents in Display Format: - Starting with Number 1

**Generate:** ○ Hit List ◉ Hit Count ○ Side by Side ○ Image

[ Search ]  [ Clear ]  [ Interrupt ]

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## Search History

**DATE: Tuesday, May 03, 2005**    Printable Copy    Create Case

| Set Name side by side | Query | Hit Count | Set Name result set |
|---|---|---|---|
| | *DB=EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR* | | |
| L6 | L5 and ((bid$4 or auction$4 or fee) SAME (plac$3 or placement or priority or priority or prioritiz$3 or prioritization or prominen$3 or listing or list or listed or rank or ranked or ranking) SAME (tier or class or classification or category or group or subgroup or set or subset)) | 2 | L6 |
| L5 | (yellow ADJ page) or (search ADJ engine) | 2589 | L5 |
| | *DB=PGPB,USPT,USOC; PLUR=YES; OP=OR* | | |
| L4 | L2 and ((bid$4 or auction$4 or fee) SAME (rank or ranked or ranking) SAME (tier or class or classification or category or group or subgroup or set or subset)) | 73 | L4 |
| L3 | L2 and ((bid$4 or auction$4 or fee) SAME (plac$3 or placement or priority or priority or prioritiz$3 or prioritization or prominen$3 or listing or list or listed) SAME (tier or class or classification or category or group or subgroup or set or subset)) | 437 | L3 |
| L2 | (yellow ADJ page) or (search ADJ engine) | 11504 | L2 |
| | *DB=USPT; PLUR=YES; OP=OR* | | |
| L1 | (yellow ADJ page) or (search ADJ engine) | 4401 | L1 |

*5/3/2005*

*Mem of record 11/6/2006*

h    e b    b  g  ee e    e         f ff e ch

# Freeform Search

**Database:**

> US Pre-Grant Publication Full-Text Database
> US Patents Full-Text Database
> US OCR Full-Text Database
> EPO Abstracts Database
> JPO Abstracts Database
> Derwent World Patents Index
> IBM Technical Disclosure Bulletins

**Term:**

> L1 and ((bid$4 or auction$4 or fee) SAME (plac$3
> or placement or priority or priority or
> prioritiz$3 or prioritization or prominen$3 or

**Display:** `10` Documents in **Display Format:** `-` **Starting with Number** `1`

**Generate:** ○ Hit List ◉ Hit Count ○ Side by Side ○ Image

[ Search ] [ Clear ] [ Interrupt ]

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### Search History

**DATE: Monday, May 02, 2005**  Printable Copy  Create Case

| Set Name (side by side) | Query | Hit Count | Set Name (result set) |
|---|---|---|---|
| | DB=PGPB,USPT,USOC; PLUR=YES; OP=OR | | |
| L3 | L1 and ((bid$4 or auction$4 or fee) SAME (plac$3 or placement or priority or priority or prioritiz$3 or prioritization or prominen$3 or listing or list or listed) SAME (tier or class or classification or category or group or subgroup or set or subset)) | 437 | L3 |
| L2 | L1 and ((bid$4 or auction$4 or fee) SAME (plac$3 or placement or priority or priority or prioritiz$3 or prioritization or prominen$3 or listing or list or listed) SAME (increment or minimum)) | 103 | L2 |
| L1 | (yellow ADJ page) or (search ADJ engine) | 11494 | L1 |

END OF SEARCH HISTORY

*NVR 5/2/2005*

*Made of record 11/6/2006*

*NVR*

h    e b    b  g  e e e   e b bb    f ff e ch

# Freeform Search

**Database:**
```
US Pre-Grant Publication Full-Text Database
US Patents Full-Text Database
US OCR Full-Text Database
EPO Abstracts Database
JPO Abstracts Database
Derwent World Patents Index
IBM Technical Disclosure Bulletins
```

**Term:**
```
L1 SAME ((bid$4 or auction$4) SAME (plac$3 or
placement or priority or priority or prioritiz$3
or prioritization or prominen$3 or listing or
```

**Display:** `10` Documents in **Display Format:** `-` **Starting with Number** `1`

**Generate:** ○ Hit List ◉ Hit Count ○ Side by Side ○ Image

[Search] [Clear] [Interrupt]

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## Search History

**DATE:  Monday, May 02, 2005**   Printable Copy   Create Case

| Set Name side by side | Query | Hit Count | Set Name result set |
|---|---|---|---|
| | *DB=PGPB,USPT,USOC; PLUR=YES; OP=OR* | | |
| L3 | L1 SAME ((bid$4 or auction$4) SAME (plac$3 or placement or priority or priority or prioritiz$3 or prioritization or prominen$3 or listing or list or listed)) | 127 | L3 |
| L2 | L1 and ((bid$4 or auction$4) SAME (plac$3 or placement or priority or priority or prioritiz$3 or prioritization or prominen$3 or listing or list or listed)) | 691 | L2 |
| L1 | (yellow ADJ page) or (search ADJ engine) | 11494 | L1 |

*Handwritten note to the right of L3 row: "issued through HWZ & DATE"*

**END OF SEARCH HISTORY**   *NPR*

*5/2/2005*

*Make of record 11/6/2006*

*NPR*

h     e b     b   g  ee e     e   h           f ff e ch

# Freeform Search

**Database:**

| |
|---|
| US Pre-Grant Publication Full-Text Database |
| US Patents Full-Text Database |
| US OCR Full-Text Database |
| EPO Abstracts Database |
| JPO Abstracts Database |
| Derwent World Patents Index |
| IBM Technical Disclosure Bulletins |

**Term:**

```
L3 and ((fee or charg$3 or pay or payment or paid
or paying) SAME (plac$3 or placement or priority
or prioritiz$3 or prominen$3 or listing or list
```

**Display:** `10` **Documents in Display Format:** `-` **Starting with Number** `1`

**Generate:** ○ Hit List ⦿ Hit Count ○ Side by Side ○ Image

[ Search ]   [ Clear ]   [ Interrupt ]

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## Search History

**DATE:** Friday, April 29, 2005    Printable Copy    Create Case

| Set Name side by side | Query | Hit Count | Set Name result set |
|---|---|---|---|
| | *DB=EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR* | | |
| L6 | L5 and ((fee or charg$3 or pay or payment or paid or paying) SAME (plac$3 or placement or priority or prioritiz$3 or prominen$3 or listing or list or listed)) | 0 | L6 |
| L5 | (yellow ADJ page) SAME (search$3 or categor$8 or hierarch$4) | 32 | L5 |
| | *DB=PGPB,USPT,USOC; PLUR=YES; OP=OR* | | |
| L4 | L3 and ((fee or charg$3 or pay or payment or paid or paying) SAME (plac$3 or placement or priority or prioritiz$3 or prominen$3 or listing or list or listed)) | 322 | L4 |
| L3 | (yellow ADJ page) SAME (search$3 or categor$8 or hierarch$4) | 679 | L3 |
| | *DB=EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR* | | |
| L2 | (yellow ADJ page) SAME (categor$8 or hierarch$4) | 10 | L2 |
| | *DB=PGPB,USPT,USOC; PLUR=YES; OP=OR* | | |
| L1 | (yellow ADJ page) SAME (categor$8 or hierarch$4) | 433 | L1 |

END OF SEARCH HISTORY    *NDR*

*Searched through, hard date*

*4/29/2005*

*finished searching through hard date (began yesterday)*

*Made of record 11/6/2006*

*NDR*

h    e b    b  g ee e    e    cc    f ff e ch

# Freeform Search

**Database:**
US Pre-Grant Publication Full-Text Database
US Patents Full-Text Database
US OCR Full-Text Database
EPO Abstracts Database
JPO Abstracts Database
Derwent World Patents Index
IBM Technical Disclosure Bulletins

**Term:** (yellow ADJ page) SAME (categor$8 or hierarch$4)

**Display:** |10    | Documents in <u>Display Format:</u> |-    | Starting with Number |1    |

**Generate:** ○ Hit List ◉ Hit Count ○ Side by Side ○ Image

[Search]  [Clear]  [Interrupt]

---

## Search History

**DATE: Thursday, April 28, 2005    <u>Printable Copy</u>   <u>Create Case</u>**

| Set Name Query (side by side) | Hit Count | Set Name (result set) |
|---|---|---|
| *DB=PGPB,USPT,USOC; PLUR=YES; OP=OR* | | |
| L16 (yellow ADJ page) SAME (categor$8 or hierarch$4) | 433 | L16 |
| L15 (yellow ADJ page) SAME (search$3 or categor$8 or hierarch$4) | 679 | L15 |
| L14 (yellow ADJ page) SAME (categor$3 or hierarch$4) | 405 | L14 |
| L13 (yellow ADJ page) SAME (search$3 or categor$3 or hierarch$4) | 661 | L13 |
| L12 (yellow page) SAME (search$3 or categor$3 or hierarch$4) | 30628 | L12 |
| *DB=USPT; PLUR=YES; OP=OR* | | |
| L11 L9 and (705/4.ccls. or 707/$.ccls.) | 7 | L11 |
| L10 L9 and 199801$2.pd. | 5 | L10 |
| L9 (Del-$.in. or Monte-$.in.) | 1596 | L9 |
| L8 L7 and 199801$2.pd. | 173 | L8 |
| L7 Del Monte-$.in. | 39088 | L7 |
| L6 5704650.pn. | 1 | L6 |
| L5 5826241.pn. or 5835896.pn. or 5848397.pn. or 5848407.pn. or 5852820.pn. or 5855008.pn. or 5864845.pn. or 5864846.pn. or 5903882.pn. or 5905975.pn. or 5915243.pn. or 5918014.pn. or 5920854.pn. or 5920859.pn. or 5933811.pn. or | 29 | L5 |

h      e  b      b    g    ee  e      e  he              f  ff e  ch

5948061.pn. or 5974398.pn. or 5991735.pn. or 6006257.pn. or 6009410.pn. or 6023686.pn. or 6026369.pn. or 6055510.pn. or 6058379.pn. or 6078866.pn. or 6161099.pn. or 6253189.pn. or 6269361.pn. or 6324519.pn.

L4   5717923.pn. or 5724424.pn. or 5724521.pn. or 5724524.pn. or 5727129.pn. or 5740549.pn. or 5748954.pn. or 5752238.pn. or 5758257.pn. or 5758328.pn. or 5768521.pn. or 5774170.pn. or 5774868.pn. or 5781632.pn. or 5781894.pn. or 5794210.pn.                                                                          16   L4

L3   5408417.pn. or 5410344.pn. or 5446919.pn. or 5479491.pn. or 5502636.pn. or 5515098.pn. or 5532735.pn. or 5636346.pn. or 5659732.pn. or 5704560.pn.      10   L3

L2   5220501.pn. or 5231494.pn. or 5237157.pn. or 5267171.pn. or 5283731.pn. or 5305195.pn. or 5319455.pn. or 5339239.pn. or 5347632.pn. or 5359508.pn.       10   L2

L1   (4532554.pn. or 4546382.pn. or 4602279.pn. or 4789235.pn. or 4850007.pn. or 4992940.pn. or 5144663.pn. or 5155591.pn. or 5162989.pn. or 5187735.pn.)     10   L1

## END OF SEARCH HISTORY

*NDR*

*4/28/2005*

*Made of record 11/6/2006*

*NDR*

h       e  b       b  g  ee e     e  he          f  ff  e  ch

```
? show files; ds
File   15:ABI/Inform(R) 1971-2005/Jul 22
           (c) 2005 ProQuest Info&Learning
File    9:Business & Industry(R) Jul/1994-2005/Jul 21
           (c) 2005  The Gale Group
File 610:Business Wire 1999-2005/Jul 21
           (c) 2005 Business Wire.
File 810:Business Wire 1986-1999/Feb 28
           (c) 1999 Business Wire
File 275:Gale Group Computer DB(TM) 1983-2005/Jul 22
           (c) 2005 The Gale Group
File 476:Financial Times Fulltext 1982-2005/Jul 22
           (c) 2005 Financial Times Ltd
File 624:McGraw-Hill Publications 1985-2005/Jul 22
           (c) 2005 McGraw-Hill Co. Inc
File 636:Gale Group Newsletter DB(TM) 1987-2005/Jul 21
           (c) 2005 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2005/Jul 22
           (c) 2005 The Gale Group
File 613:PR Newswire 1999-2005/Jul 22
           (c) 2005 PR Newswire Association Inc
File 813:PR Newswire 1987-1999/Apr 30
           (c) 1999 PR Newswire Association Inc
File   16:Gale Group PROMT(R) 1990-2005/Jul 21
           (c) 2005 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
           (c) 1999 The Gale Group
File 634:San Jose Mercury  Jun 1985-2005/Jul 21
           (c) 2005 San Jose Mercury News
File 148:Gale Group Trade & Industry DB 1976-2005/Jul 22
           (c)2005 The Gale Group
File   20:Dialog Global Reporter 1997-2005/Jul 22
           (c) 2005 The Dialog Corp.
File   35:Dissertation Abs Online 1861-2005/Jun
           (c) 2005 ProQuest Info&Learning
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
           (c) 2002 The Gale Group
File   65:Inside Conferences 1993-2005/Jul W3
           (c) 2005 BLDSC all rts. reserv.
File    2:INSPEC 1969-2005/Jul W2
           (c) 2005 Institution of Electrical Engineers
File 474:New York Times Abs 1969-2005/Jul 21
           (c) 2005 The New York Times
File 475:Wall Street Journal Abs 1973-2005/Jul 21
           (c) 2005 The New York Times
File   99:Wilson Appl. Sci & Tech Abs 1983-2005/Jun
           (c) 2005 The HW Wilson Co.
File 256:TecInfoSource 82-2005/Jun
           (c) 2005 Info.Sources Inc
File   47:Gale Group Magazine DB(TM) 1959-2005/Jul 22
           (c) 2005 The Gale group
File 570:Gale Group MARS(R) 1984-2005/Jul 21
           (c) 2005 The Gale Group
File 635:Business Dateline(R) 1985-2005/Jul 22
           (c) 2005 ProQuest Info&Learning
File 477:Irish Times 1999-2005/Jul 22
           (c) 2005 Irish Times
File 710:Times/Sun.Times(London) Jun 1988-2005/Jul 21
           (c) 2005 Times Newspapers
File 711:Independent(London) Sep 1988-2005/Jul 21
```

```
                 (c) 2005 Newspaper Publ. PLC
    File 756:Daily/Sunday Telegraph 2000-2005/Jul 22
                 (c) 2005 Telegraph Group
    File 757:Mirror Publications/Independent Newspapers 2000-2005/Jul 22
                 (c) 2005
    File 387:The Denver Post 1994-2005/Jul 21
                 (c) 2005 Denver Post
    File 471:New York Times Fulltext 19802005/Jul 22
                 (c) 2005 The New York Times
    File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
                 (c) 2002 Phoenix Newspapers
    File 494:St LouisPost-Dispatch 1988-2005/Jul 21
                 (c) 2005 St Louis Post-Dispatch
    File 498:Detroit Free Press 1987-2005/Jul 21
                 (c) 2005 Detroit Free Press Inc.
    File 631:Boston Globe 1980-2005/Jul 21
                 (c) 2005 Boston Globe
    File 633:Phil.Inquirer 1983-2005/Jul 15
                 (c) 2005 Philadelphia Newspapers Inc
    File 638:Newsday/New York Newsday 1987-2005/Jul 20
                 (c) 2005 Newsday Inc.
    File 640:San Francisco Chronicle 1988-2005/Jul 22
                 (c) 2005 Chronicle Publ. Co.
    File 641:Rocky Mountain News Jun 1989-2005/Jul 22
                 (c) 2005 Scripps Howard News
    File 702:Miami Herald 1983-2005/Jul 19
                 (c) 2005 The Miami Herald Publishing Co.
    File 703:USA Today 1989-2005/Jul 21
                 (c) 2005 USA Today
    File 704:(Portland)The Oregonian 1989-2005/Jul 10
                 (c) 2005 The Oregonian
    File 713:Atlanta J/Const. 1989-2005/Jul 21
                 (c) 2005 Atlanta Newspapers
    File 714:(Baltimore) The Sun 1990-2005/Jul 22
                 (c) 2005 Baltimore Sun
    File 715:Christian Sci.Mon. 1989-2005/Jul 22
                 (c) 2005 Christian Science Monitor
    File 725:(Cleveland)Plain Dealer Aug 1991-2005/Jul 21
                 (c) 2005 The Plain Dealer
    File 735:St. Petersburg Times 1989- 2005/Jul 21
                 (c) 2005 St. Petersburg Times
```

| Set | Items | Description |
|-----|-------|-------------|
| S1 | 7789 | (LISTING? ?(S)((SERVICE OR SERVICES OR DELIVER???)(5N)(AREA OR AREAS OR REGION? ? OR TOWN OR TOWNS OR CITY OR CITIES OR - NEIGHBORHOOD? ? OR NEIGHBOURHOOD? ?))) AND PY<2004 |
| S2 | 690 | S1 AND (LISTING? ?(S)(SERVICE(W)AREA? ?)) |
| S3 | 399 | RD (unique items) |
| S4 | 486 | ((ENHANC??? OR REFIN???)(9N)REQUEST???(9N)SEARCH???) AND PY<2004 |
| S5 | 232 | RD (unique items) |
| S6 | 488 | ((DETERMIN??? OR DETERMINATION? ?)(9N)(NUMBER? ?(5N)(CATEGORIES OR CLASSES))) AND PY<2004 |
| S7 | 411 | RD (unique items) |
| S8 | 2521 | (BUSINESS??(9N)DECISION? ?)(S)(LOYALTIES OR LOYALTY) |
| S9 | 0 | (S8(S)(TOTAL(W)INVESTMENT? ?)) AND PY<2004 |
| S10 | 5 | (S8(S)(PERSONAL(W)RELATIONSHIP? ?)) AND PY<2004 |
| S11 | 2 | RD (unique items) |
| S12 | 1 | (S8(S)(TOTAL(W)VALUE? ?)) AND PY<2004 |
| S13 | 8 | S8 AND (TOTAL(W)(INVESTMENT? ? OR VALUE? ?)) AND PY<2004 |

| | | |
|---|---|---|
| S14 | 5 | RD (unique items) |
| S15 | 5 | S8 AND (TOTAL(W)AMOUNT? ?) AND PY<2004 |
| S16 | 4 | RD (unique items) |
| S17 | 2802 | (BUSINESS??(9N)DECISION? ?) AND (TOTAL(W)(INVESTMENT? ? OR VALUE? ?)) AND PY<2004 |
| S18 | 1902 | RD (unique items) |
| S19 | 59 | S18 AND ((BASE OR BASES OR BASED OR BASING OR BASIS)(9N)(T-OTAL(W)(VALUE? ? OR INVESTMENT? ?))) |
| S20 | 279 | ((SEARCH(W)ENGINE? ?)(S)(SPONSORED(W)LINK? ?)) AND PY<2004 |
| S21 | 162 | RD (unique items) |
| S22 | 0 | ((SEARCH(W)ENGINE? ?)(S)(BID OR BIDS OR BIDDING OR AUCTION-???? OR FEE OR FEES OR PAYMENT? ?)(S)((PRIORIT??? OR PRIORITI-Z??? OR PRIORITIZATION? ? OR PLACEMENT? ?)(9N)(RELEVANCE OR 'D-ATE OR DATES OR LOYALTY OR LOAYALTIES))) AND PY<2004 |
| S23 | 38 | ((SEARCH(W)ENGINE? ?)(S)((PRIORIT??? OR PRIORITIZ??? OR PR-IORITIZATION? ? OR PLACEMENT? ?)(9N)(RELEVANCE OR DATE OR DAT-ES OR LOYALT???))) AND PY<2004 |
| S24 | 20 | RD (unique items) |

*Searched through*

*partial search, until found relevant art* (next to S21)

*Searched through* (next to S24)

*NDR*

*7/22/2005*

*Made of record 11/6/2006*

*NDR*

# Google AdWords

**It's All About Results™**

Change Language: | English (US) | - Help

---

## Existing Customer Login

Email: [_____]

Password: [_____]

[Login]

**Forgot your password?**

---

## Common Questions

- **Is AdWords right for my business?**
- **What does it cost?**
- **Where will my ads appear?**

---
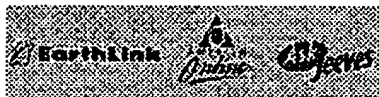
## Related Programs

**Web Analytics:** Increase advertising effectiveness by understanding your visitors better.

**Google Advertising Professionals:** Become a better client manager with free training and tools.

**Google AdSense:** Earn money by displaying AdWords ads on your site.

---

## Start gaining new customers in less than 15 mi

Google AdWords ads connect you with new customers at the precise moment when they're looking for your products or services. The Google Network reaches more than 80% of Internet users.*

With Google AdWords you create your own ads, choose keywords to help us match your ads to your audience and pay only when someone clicks on them.

Place Your A
See your ad
our partner s
www.your-
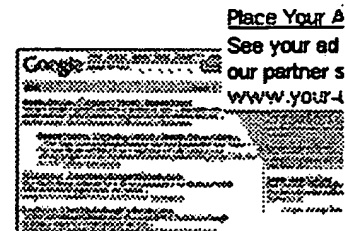
Google AdWords ads appear on
Google and partner sites.

### Learn More
- **Sign-up demo**
- **Program Details and FAQ**

*looked at relevant-scanning questions in the FAQ.*

### Sign Up Now
[Click to begin]

**Your ads show up on Google almost instantly.**
Write your ads. Select your keywords. Set your budget. Start seeing

**You decide where your ads appear.**
Choose specific countries or cities – you can define your own target more.

**Online reporting tells you what's working. Changes are free.**
You have total control over every aspect of your campaign.

**Want expert help?**
Let our specialists design a campaign for you. (New advertisers only

*Media Metrix, December 2003*

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*NDR*

*7/21/2005*

*Mttr of record 11/6/2006*

*NDR*

# Freeform Search

**Database:**

| US Pre-Grant Publication Full-Text Database |
| US Patents Full-Text Database |
| US OCR Full-Text Database |
| EPO Abstracts Database |
| JPO Abstracts Database |
| Derwent World Patents Index |
| IBM Technical Disclosure Bulletins |

**Term:**  '0579652'.pn.

**Display:** 10 Documents in **Display Format:** TI Starting with Number 1

**Generate:** ○ Hit List ⦿ Hit Count ○ Side by Side ○ Image

[ Search ]  [ Clear ]  [ Interrupt ]

---

### Search History

**DATE:  Thursday, October 06, 2005    Printable Copy    Create Case**

| Set Name side by side | Query | Hit Count | Set Name result set |
|---|---|---|---|
| | *DB=USPT; PLUR=YES; OP=OR* | | |
| L6 | '0579652'.pn. | 1 | L6 |
| | *DB=USOC; PLUR=YES; OP=OR* | | |
| L5 | 579652 | 5 | L5 |
| L4 | 579652.pn. | 0 | L4 |
| | *DB=PGPB,USPT; PLUR=YES; OP=OR* | | |
| L3 | 5796952.pn. or 5877766.pn. or 6102406.pn. or 6128663.pn. or 6243104.pn. or 6311194.pn. or 6321091.pn. or 6324264.pn. or 6427020.pn. | 9 | L3 |
| L2 | 6564208 | 4 | L2 |
| L1 | 20030177076 or 20010047354 or 20030101126 | 3 | L1 |

END OF SEARCH HISTORY

*[handwritten: NOR]*

*[handwritten: 10/6/2005]*

*[handwritten marginalia: searched for Pherson U.S Pat 579,652, ethd in Littlefield.]*

*[handwritten marginalia: searched through backward search for Littlefield.]*

*[handwritten marginalia: Searched through Fw search for Littlefield]*

*[handwritten marginalia: Searched through Forward/backward searches for Mright, Davis, & Cheung]*

*[handwritten: Made of record 11/6/2006]*

*[handwritten: NOR]*

# Freeform Search

**Database:**
```
US Pre-Grant Publication Full-Text Database
US Patents Full-Text Database
US OCR Full-Text Database
EPO Abstracts Database
JPO Abstracts Database
Derwent World Patents Index
IBM Technical Disclosure Bulletins
```

**Term:**
```
L6 and @PD>20050503
```

**Display:** `10` Documents in <u>Display Format</u>: `-` Starting with Number `1`

**Generate:** ○ Hit List ◉ Hit Count ○ Side by Side ○ Image

[ Search ]  [ Clear ]  [ Interrupt ]

---

## Search History

**DATE: Thursday, October 06, 2005** <u>Printable Copy</u>  <u>Create Case</u>

| Set Name side by side | Query | Hit Count | Set Name result set |
|---|---|---|---|
| | DB=PGPB,USPT; PLUR=YES; OP=OR | | |
| L7 | L6 and @PD>20050503 | 56 | L7 |
| L6 | L3 and ((bid$4 or auction$4 or fee) SAME (plac$3 or placement or priority or prioritiz$3 or prominen$3 or listing or list or listed or rank or ranked or ranking) SAME (tier or class or classification or category or group or subgroup or set or subset)) | 503 | L6 |
| L5 | L4 and @PD>20050502 | 34 | L5 |
| L4 | L3 SAME ((bid$4 or auction$4) SAME (plac$3 or placement or priority or prioritiz$3 or prominen$3 or listing or list or listed)) | 161 | L4 |
| L3 | (yellow ADJ page) or (search$3 ADJ engine) | 13138 | L3 |
| L2 | ((yellow ADJ page) SAME (search$3 or categor$8 or hierarch$4)) and ((fee or charg$3 or pay or payment or paid or paying) SAME (plac$3 or placement or priority or prioritiz$3 or prominen$3 or listing or list or listed)) and @PD>20050429 | 52 | L2 |
| L1 | ((yellow ADJ page) SAME (categor$8 or hierarch$4)) and @PD>20050429 | 48 | L1 |

*searched through, hw/c & DATE*

**END OF SEARCH HISTORY**

*NVR*

*10/6/2005*

*Made of record 11/6/2006*

*NVR*